

Partnerships for a Healthier Charles County Action Plan - Chronic Disease

Diabetes

Goal: Prevent and Control Chronic Disease in Charles County

Maryland Vision Area 5 Objective: Reduce diabetes-related emergency department visits. (330 pr 100,000 ***)

Healthy People 2020 Goal: D-1: Reduce the annual number of new cases of diagnosed diabetes in the population. (7.2 new cases per 1,000 population aged 18 to 84 years or 10% improvement**)

D-3: Reduce the diabetes death rate. (65.8 deaths per 100,000 population or 10% improvement**)

*Charles County Health Indictors based on Maryland SHIP Objectives

**Healthy People 2020 Objective Topic Areas

*** SHIP Target Objectives for 2014

Target Objectives:

- A. Reduce the death rate from diabetes in Charles County 2 % or to 33.4 deaths per 100,000.
- B. Reduce the prevalence of diabetes in Charles County by 2% or to 5.4%.

| Strategies | Action Plan | | |
|------------|-----------------------------|-------------------|------------------|
| | Who? Will do What? By When? | Resources Needed? | Who Should Know? |

OBJECTIVE A: Reduce the death rate from diabetes in Charles County 2 % or to 33.4 deaths per 100,000.

| Strategy | Activities | Outcome | Responsibility | Resources | Tracking Measures |
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| X Providing Information -Educating the public on diabetes complications. -Managing blood sugar levels. -Follow up visits with physician. -Communicate with community physicians on data collection results. | -Create a physician survey and/or focus group to obtain information about the barriers diabetic patients' experience which is conducted annually. -Conduct a focus group or community survey to obtain information on the barriers to the diabetic population. -Conduct outreach to gain community partners | -To analyze physician surveys / focus group and provide feedback to community physicians. -Address needs based on survey / focus group results. -Educate the community on the results of the survey results. -To gain new membership from other county | -Collaboration of the PHCC: Civista, CCDOH, BOE, MD Extension, Community Services, CSM, etc. | -To identify the current diabetic education resources in the county. -Outreach and education materials | -Results from conducted survey or focus group. -Number of new members to join CDPT |

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| <p>X Providing Support</p> <p>-Educating the community on the available resources to obtain the needed support.</p> <p>X Enhancing Access/ Reducing Barriers</p> <p>-Access to affordable diabetes education classes and glucose supplies.</p> <p>-Provide diabetes resources and education materials to primary care physicians due to lack of endocrinology specialists in Charles County.</p> | <p>willing to pledge their support and to join the CDPT efforts.</p> <p>-To identify related health care concerns associated with diabetes through education at existing community events.</p> <p>-Conduct free or low cost diabetic education in the county.</p> <p>-Coordinate a diabetes support group.</p> <p>-To seek grant funding as a resource for low income patients who cannot afford to purchase diabetic monitoring supplies.</p> <p>-Media campaign i.e. social network, presentations, channel 95 spot, local newspaper, health fairs, etc about diabetes complications</p> <p>-Develop resource guide</p> | <p>organizations to join CDPT to bring more resources, ideas and diversity.</p> <p>-Increase awareness and education</p> <p>-Increase awareness</p> <p>- Support from other support group members with the disease will increase compliance with controlling diabetes and accountability with support members.</p> <p>-Increase awareness</p> <p>-Increase awareness and education</p> <p>-Increase awareness of what diabetic services and education offered within the county.</p> | <p>-CDPT members to attend community events.</p> <p>-CCDOH, Civista Health, Health Partners and Greater Bayden to possibly offer classes.</p> <p>-ask PHCC steering committee for potential leaders to help facilitate group</p> <p>-Designated CDPT team members to maintain start media and social networking.</p> <p>-CDPT to create resource guide and distribution with in the county.</p> | <p>for community events, primary care and endocrinology physicians.</p> <p>-Space and instructor/s needed to teach class along with grant funding to pay instructor, access to AV.</p> <p>-Space and location for support group, grant money for promotion of support group.</p> <p>-Grant funding for diabetic teaching supplies for low income community members or underinsured or insured residents.</p> <p>-Assistance from PHCC steering committee start small media campaigns via social networking and organizations websites.</p> | <p>-Number of outreach materials distributed, number of community events attended along with individuals who visit table.</p> <p>-Number of individuals attending education classes and how many classes annually conducted.</p> <p>-Number of individuals who attend support group and how many support group sessions are offered annually.</p> <p>-Number of resource guides distributed.</p> |
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OBJECTIVE B: Reduce the prevalence of diabetes in Charles County by 2% or to 5.4%.

| Strategy | Activities | Outcome | Responsibility | Resources | Tracking Measures |
|---|---|--|--|--|---|
| <p>X Providing Information</p> <p>-Educating the public on diabetes prevention and risk factors.</p> | <p>-CDPT members to attend community events with prevention risk factor education community on risk factors such as obesity, poor nutrition, lack of exercise.</p> <p>-Media campaign i.e. social network, channel 95 spot, local newspaper, health fairs, etc.</p> | <p>-Increase awareness and education</p> <p>-Increase awareness and education</p> <p>-Increase awareness and education</p> | <p>-Collaboration of the PHCC: Civista, CCDOH, BOE, MD Extension, Community Services, CSM, etc.</p> <p>.</p> <p>-Designated CDPT team members to maintain start media and social networking.</p> | <p>-Grant funding for outreach materials for education on diabetes prevention.</p> <p>-Assistance from PHCC steering committee start small media campaigns vial social networking and organizations websites</p> | <p>-Number of community events provided, number of people served and materials distributed.</p> |

Committee Chairs: Linda Thomas and Amy Copeland