

The Newsletter

COMMUNITY OUTREACH AND ENGAGEMENT



A LETTER TO YOU...

Dear Community Member,

The University of Maryland Marlene and Stewart Greenebaum Comprehensive Cancer Center (UMGCCC) shows its commitment to the Maryland community by providing a team-based approach to care, innovative clinical trials, education and support services, and free cancer screenings through the Baltimore City Cancer Program (BCCP).

The Office of Community Outreach and Engagement (COE) was created to further expand upon UMGCCC's effort in promoting cancer health equity. Our goal is to apply community outreach and engagement strategies to inform UMGCCC research and make an impact along the cancer continuum in the catchment area, with a particular focus on eliminating cancer disparities.

Our aims are to:

1. Describe the UMGCCC service area using a data-driven approach and use-needs assessment data to inform and prioritize research
2. Conduct evidence-based and impactful cancer control activities serving those in the areas UMGCCC serves
3. Apply strategies to inform research and support the application of community outreach and engagement throughout the UMGCCC programs

Read more inside...

Follow Us!

Facebook: @umgccc
Twitter: @umgccc



Visit our Website!

www.umgccc.org/community

Our Goal

To apply community outreach and engagement strategies to inform Greenebaum Comprehensive Cancer Center research and make an impact along the cancer continuum in the service area, with a particular focus on eliminating cancer disparities.



Who do we serve?

The Greenebaum Comprehensive Cancer Center serves Baltimore City and the 10 surrounding counties in Central Maryland; about 5.4 million people. Our population has a high percentage of residents disproportionately impacted by cancer, concentrated areas of poverty and gentrification.

MARYLAND CANCER STATISTICS AT-A-GLANCE

Estimated new cases,
2020

34,710

Estimated deaths, 2020

10,790

Incidence rates, 2012-
2016

450.5

Average annual rate per 100,000,
age adjusted to the 2000 US
standard population.

Death rates, 2013-2017

157.5

Average annual rate per 100,000,
age adjusted to the 2000 US
standard population. Rates for PR
are for 2011-2015.

<https://cancerstatisticscenter.cancer.org/#!/state/Maryland>

WWW.UMGCCC.ORG/COMMUNITY

MEET THE COMMUNITY OUTREACH AND ENGAGEMENT TEAM

CORE TEAM



[Cheryl L. Knott, PhD](#)
Associate Director



[Shana Ntiri, MD, MPH](#)
Senior Medical Advisor



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CANCER HEALTH AMBASSADORS



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301-531-4321

WHAT DO WE OFFER?

We provide...

1. Cancer awareness education specific to the needs of those you serve
2. Participation at Health fairs and other community events, i.e. setup tables to provide cancer awareness information and giveaways to visitors, co-host events, volunteer, etc.
3. Lead workshops and one-on-one to large group presentations, and more
4. Provide cancer education materials for distribution to the community

OUR CANCER HEALTH AMBASSADORS ARE YOUR LINK BETWEEN THE COMMUNITY AND HEALTH CARE PROVIDERS!

Our UMGCCC Cancer Health Ambassadors...

1. Have a strong focus on addressing cancer disparities in Baltimore City and the 10 surrounding counties in Central Maryland; about 5 million people
2. Use existing evidence-based materials to conduct regular community-based education and outreach events and activities
3. Develop novel ideas to engage the community in cancer screening and detection
4. Collect data for community needs assessments
5. Serve as a resource to meet community needs

For more information, contact:

Leonore Okwara, Program Manager
301-405-7545 LOkwara@umd.edu

SUPPORT GROUPS AND RESOURCES

Bone Marrow Transplant Support Group

Support Group for BMT patients and family members. Contact Jeff for the login information

Contact Name: Jeff Adams, LMSW

Contact Email: jeffrey.adams@umm.edu

Contact Phone: 410-328-6856

Multiple Myeloma Support Group

A monthly educational opportunity and support group for Multiple Myeloma patients and caregivers.

Contact Name: Becky Bosley, BSN, RN, OCN

Contact Email: Rebecca.bosley@umm.edu

Cancer Support Community

In light of the worldwide efforts to limit the spread of COVID-19, it's normal to experience feelings of isolation. We at the Cancer Support Community are here to remind you that you are not alone—we are in this together.

Counselors and resource specialists can be reached by phone at 888-793-9355 or live chat:

<https://www.cancersupportcommunity.org/>

UMGCCC Nutrition Services for Patients

To speak with someone about questions patients or family members have about nutrition during treatment, call 410-328-5462

For more information:

<https://www.umms.org/umgcccc/patients-visitors/for-patients/specialty-support-services>

UMGCCC Patient Representatives and Psychosocial Services

To speak with a patient representative or nurse manager to address an issue or problem, call 410-328-8777.

To schedule an appointment with a counselor, call 410-328-6553

For more information:

<https://www.umms.org/umgcccc/patients-visitors/for-patients/specialty-support-services>

UMGCCC Coronavirus Updates:

<https://www.umms.org/umgcccc/coronavirus/updates>

UMGCCC Patient Assistance Line:

410-328-7609