

2017 Community Outreach Summary

PREVENTION						
Program/Community Need Assessed	Activity	Date Held	Number Participants	Nat'l Guidelines	Date Discussed	Summary of Effectiveness
Decreasing smoking/lung cancer	Smoking Cessation	1/5-2/9/17	7	NCCN	5/17/2017	22% stopped smoking at end of session
Decreasing smoking/lung cancer	Smoking Cessation	3/30-5/4/17	10	NCCN	5/17/2017	33% stopped smoking at end of session
Decreasing smoking/lung cancer	Smoking Cessation	9/14-10/19/17	9	NCCN	12/13/2017	50% stopped smoking at end of session
Decreasing smoking/lung cancer	Smoking Cessation	10/16-12/7/17	5	NCCN	12/13/2017	70% stopped smoking at end of session
Decreasing smoking/lung cancer	Lung Cancer Awareness - smoking cessation sign up	11/6/2017	40	NCCN	12/13/2017	

SCREENINGS							
Program/Community Need Assessed	Activity	Date Held	Number Participants	Nat'l Guidelines	Date Discussed	Summary of Effectiveness	Process to Follow up
Effects of smoking- reduce head/neck cancer	Oral Cancer Screening	5/1/2017	3	USPSTF/CDC/ACS guidelines	9/20/2017	information table	
Effects of sun exposure reduce skin cancer	Skin Cancer Screening	5/16/2017	14	NCI/ACS guidelines	9/20/2017	Dr Jaffe's PA in HMH van -- worked well	no cancer identified
Effects of sun exposure reduce skin cancer	Skin Cancer Screening	5/18/2017	14	NCI/ACS guidelines	9/20/2017	Dr Jaffe's PA in KCC Multi-D suite --worked well	no cancer identified
Effects of sun exposure reduce skin cancer	Skin Cancer Screening	5/20/2017	14	NCI/ACS guidelines	9/20/2017	Dr Jaffe's PA In Dr Jaffe's office	no cancer identified
Effects of sun exposure reduce skin cancer	Skin Cancer Screening	6/5/2017	25	NCI/ACS guidelines	9/20/2017	Dr Jaffe's PA In Dr Jaffe's office	no cancer identified

OTHER COMMUNITY OUTREACH				
Activity	Description	Date Held	# Attending	Date Discussed
Red Dress Pink Ribbon	favorable comments re learn new techniques	2/18/2017	70	5/17/2017
Helping Hands Ministries	focus on health disparities of African-Americans	2/26/2017	100	5/17/2017

Dining with Docs --Dr Park	focus colonoscopy screening	3/2/2017	15	5/17/2017
Colorectal Ca awareness	information table at UCMC/HMH cafeterias	3/6-3/8/17	50	5/17/2017
HPV Prevention/Education Planning	3 phase plan to educate community	ongoing		5/17/2017
Grand Rounds --HPV Vaccine	kick-off education for HPV campaign	5/17/2017	45	5/17/2017
Jones Junction Health Fair	emphasis on lung screening information	5/17/2017	>100	5/17/2017
Cancer Survivors Day	National Survivors day celebration-	6/4/2017	375	9/20/2017
Nutramax Health Fair	cancer screening/smoking cessation	6/8/2017	100	9/20/2017
Colon Cancer Education	GI physicians at Ripkin Stadium	7/1/2017	700	9/20/2017
HPV Education to School Nurses	Drs King/Lomonoco education to school RNs	8/31/2017	75	9/20/2017
Kids for Hope	600 registered, 50 to CLN table	9/9/2017	600/50	9/20/2017
Cardiac Symposium	CardioOnc, lung screening presentation	9/12/2017	25	9/20/2017
HCC Student Health Fair	Focus on HPV vaccine	9/21/2017	50	12/13/2017
Kick-Off for Festival of Trees	Fundraiser for CLN	9/21/2017	>150	12/13/2017
Cruise for a Cause	Fundraiser for CLN	9/23/2017	>150	12/13/2017
KCC Grand Rounds	Dr Phil on topic of Cancer Update	9/27/2017	>60	12/13/2017
Harford Co Wine Festival	information table re CLN	9/30/2017	3500	12/13/2017
APG 10K	Think Pink kick off, education re KCC	9/30/2017	>200	12/13/2017
Breast Cancer Awareness	Info table and sign up for mammograms	10/2/2017	>15	12/13/2017
Star Night Gala Kick off	Raised \$200,000 in gifts/pledges for CLN	10/4/2017		12/13/2017
Women's Defense Lunch	education related to breast cancer	10/5/2017	150	12/13/2017
First Friday for CLN	Raised \$1500 for CLN	10/6/2017		12/13/2017
Starlight Barn Party	tables/infor re CLN	10/7/2017	>300	12/13/2017

HdG Housing Authority	topic on Breast Cancer health fair with African American population	10/12/2017		12/13/2017
Clark Methodist Church	Breast Ca staging and Sexual Function	10/14/2017	25	12/13/2017
KCC Breast Ca Symposium		10/17/2017	>75	12/13/2017
Patterson Mill HS	Raised \$1900/awareness re breast cancer information re cancer at older age	10/17/2017		12/13/2017
Young at Heart Sr Group	information re breast cancer awareness	10/18/2017	60	12/13/2017
October Bra Fest	information table/lung cancer screening	10/19/2017		12/13/2017
Lung Cancer Awareness		11/6/2017		12/13/2017
Festival of Trees	Raised \$40,000 for CLN	11/24/2017		12/13/2017

2017 Lung Screening Data

Month	Number Screened	Nodules Identified	Further Eval	Cancers Identified	Follow-up Patients	Nodules Present	Further Eval	Cancers Identified
January	10	8	4	1	12	10	2	0
February	5	0	1	0	18	12	4	0
March	3	2	0	0	20	15	3	2
April	4	3	2	0	33	21	7	1
May	4	1	0	1	36	22	8	1
June	6	4	0	0	20	11	4	0
July	2	1	1	0	11	5	0	0
August	2	2	0	1	29	13	2	0
September	3	2	1	0	15	9	3	1
October	6	5	2	0	23	17	1	0
November	6	3	3	1	25	15	4	1
December	2	0	1	0	14	8	2	0
Total	53	31	15	4	256	158	40	6

3.2% of patients have cancers identified. Total of 309 patients seen

When the cancers are identified the patients are referred to the thoracic surgery practice and possibly multi-d lung clinic.

Smoking Cessation 2017

	2017	2017	2017	2017
	Jan.5- Feb 9	Mar. 30- May 4	Sept.14- Oct. 1	Oct. 16-Dec. 7
Performance Measures				
# Participants registered for the program	9	9	14	13
# Participants who attended at least 3 sessions -total	6	6	8	10
# Participants who received patches	2	2	5	4
# Participants who received gum	0	0	0	1
# Participants who received lozenges	4	1	3	2
# Participants who received patches and gum	1	0	2	0
# Participants who received referral to MD QUIT line			2	1
# Participants who received patches and lozenges	0	0	8	10
# Participants who succeeded in quitting tobacco	3 (22%)	2 (33%)	4 (50%)	7 (70%)

Notes

Jan. 5 - Feb. 9, 2017

1. Everyone involved with running or setting up the program continues to be amazingly supportive.
2. Five (5) of the class members had attended a prior program.
3. All nine (9) persons attended a minimum of three (3) sessions of the program; they will all be included in the follow up.
4. There were several people with major health concerns.
5. The first night of the program, a gentleman attended who seemed unable to process what was required or taking place. Later it seemed he had signed on for a different program.

Mar. 30 - May 4, 2017

1. Everyone involved with running or setting up the program continues to be amazingly supportive.
2. Two (2) of the class members had attended a prior program.
3. Six (6) persons attended a minimum of three (3) sessions of the program; they will all be included in the follow up.
4. There were two people with mental health concerns.
5. One person was an employee at the University of Maryland Upper Chesapeake Health Center.

Sept.14 - Oct. 19, 2017

1. Everyone involved with running or setting up the program continues to be amazingly supportive.
2. Three (3) of the class members had attended a prior program.
3. Eight (8) people attended a minimum of three (3) sessions of the program; they will all be included in the follow up.
4. One gentleman brought along his wife as support. She was not included in any of the tallies.
5. There was one person with mental health concerns.
6. No one was employed by University of MD Upper Chesapeake Health.
7. Whenever there is a change (e.g., a room change, inclement weather, an illness causing someone to miss a session, or a change in work hours), attendance will decline. In this program all occurred.

Oct. 16- Dec. 7, 2017

1. Everyone involved with running or setting up the program continues to be amazingly supportive.
2. Three (3) of the class members had attended a prior program. They continued through the program, as they all felt the need for support; and they were inspirational to the other class attendees.
3. There were three brothers who attended. One of them also brought his wife. When the brothers chose to stop attending classes, it made it very hard for the wife to quit too. She ended up cutting back a lot, but not quitting completely.
4. Ten (10) people attended a minimum of three (3) sessions of the program; they will all be included in the follow up.
5. There were three (3) people with behavioral health concerns.
6. There were two people who were employed by University of Maryland Upper Chesapeake Health. They both succeeded in quitting.
7. Whenever there is inclement weather, a holiday, an illness causing someone to miss a session, or a change in work hours, attendance will decline. In this program, all of those occurred.