

**Appendix 6
Community Health Improvement Implementation Plan
FY2016-FY2018**

Priority Area: Diabetes Prevention					
Long-Term Goals Supporting Maryland State Health Improvement Plan (SHIP) Healthy Living & Quality Preventive Care:					
1) Increase the proportion of adults who are at a healthy weight: Baltimore City : 35% > 2017 MD Target: 36.6%					
2) Reduce the proportion of youth (ages 12-19) who are obese: Baltimore City: 14.9% > 2017 MD Target: 10.7%					
3) Reduce diabetes-related emergency department visits: Balto City: 501.7 > 2017 MD Target: 186.3					
Annual Objective	Strategy	Target Population	Actions Description	Performance Measures	Resources/Partners
<p>Increase the proportion of adults who are at a healthy weight</p> <p>Reduce the proportion of youth who are obese</p> <p>Reduce diabetes-related Emergency Department visits</p>	<p>Provide education & information on the importance of heart healthy lifestyle through engaging, evidence-based programs: Community Education – Rethink your Drink, Diabetes Awareness/Risk</p> <p>CDC Diabetes Prevention Program (DPP)</p>	<p>Adults & Youth in Priority Targeted Zip Codes</p>	<p>Engage targeted communities on healthy lifestyles through the sponsorship or provision of: - Community-wide education - Cooking Classes/Demos/Tastings</p> <p>Offer the CDC National Diabetes Prevention Program for people at risk for diabetes (16 wk program & monthly post-core follow up) annually</p> <p>Develop resource guide (pdf) to be used on website and for smaller community events as handout</p> <p>Provide info on healthy weight resources at every major outreach event:</p>	<p><u>Reach:</u></p> <p>1) # of campaigns 2) # of events featuring information 3) # of people attending events 4) # of DPP participants 5) # of DPP participants who complete the program</p> <p><u>Outcomes:</u></p> <p>1) # of pounds lost through DPP education (also reported through Midtown) 2) # of participants who achieve 7% weight loss 3) # of participants who achieve > 150 minutes of physical activity/week</p>	<p>UMCDE, UMMC Nutrition Dept., UMMC/Midtown Nursing, ADA, DHMH, AHA, CDC</p>

**Community Health Improvement Implementation Plan
FY2016-FY2018**

Priority Area: HIV Prevention					
Long Term Goals Supporting Maryland SHIP Healthy Living:					
1) Reduce the incidence of HIV infection: Balto City = 73.8 /100,000 > MD 2017 Goal: 26.7/ 100,000					
Goals of the National HIV and AIDS Strategy (NHAS)					
1. Reduce new HIV infections					
2. Increase access to care and improving health outcomes for people living with HIV					
3. Reduce HIV-related health disparities					
4. Achieve a coordinated response to the HIV epidemic					
Annual Objective	Strategy	Target Population	Actions Description	Performance Measures	Resources/Partners
Identify new HIV positive individuals in the community	Identify high risk HIV negative individuals and refer to campus-based HIV Prevention (Pre-Exposure Prophylaxis PreP) programs	Individuals at high risk for HIV per the CDC PreP guidelines	Provide PrEP information and referrals at various community events	<u>Reach:</u> 1) # of events 2) # of people attending events	Institute of Human Virology, STAR TRACK Adolescent HIV Clinic, University of Maryland PreP Taskforce, Baltimore City Health Department
Provide education to the community on HIV prevention Connect individuals into treatment options who are not currently engaged	Coordinate community outreach activities between UMMC Midtown & UMMC with key partners to provide HIV & complementary services in areas within the targeted service areas	Adults & Adolescents in targeted West Baltimore zip codes	Offer free HIV education & screenings in churches, senior centers, and various community sites	<u>Outcomes:</u> 1) # of Community members referred to PrEP clinics 2) # of Community members screened for HIV annually	Institute of Human Virology, UMMC and UMMC Midtown, UMB Office of Community Engagement, DHMH, BCHD

	Identify community members with HIV who are not engaged in HIV care	Patients newly diagnosed or not engaged in HIV care within the last 6 months	Identify community members with HIV who are not engaged in HIV care and refer to one of IHV's Connect 2 Care Clinics for immediate access to medical & psychosocial services	<u>Outcomes:</u> 1) # of Community members with HIV referred to treatment	Institute of Human Virology, UMMC and UMMC Midtown, UMB Office of Community Engagement, DHMH, BCHD
--	---	--	--	--	--

Priority Area: Substance Abuse

Long Term Goals Supporting Maryland SHIP Healthy Living:

- 1) Reduce the percentage of adults who are current smokers: Balto City = 22.7% > MD 2017 Goal: 15.5%
- 2) Reduce the percentage of youths using any kind of tobacco product: Balto City = 16.6% > MD 2017 Goal: 15.2%

Annual Objective	Strategy	Target Population	Actions Description	Performance Measures	Resources/Partners
Reduce the percentage of adult smokers	Provide education & information on smoking cessation: Kick the Habit	West Baltimore targeted zip codes	Kick the Habit is a free, 4-week class open to the community using evidence-based concepts to encourage and support cessation.	<u>Reach:</u> 1) # of classes 2) # of participants 3) # of encounters with preventive education	Balto City Health Dept, Tobacco Coalition, ALA UMMC
Explore additional evidence-based substance abuse community prevention programs	Provide education and information on hazards of smoking, secondhand smoking, and smoking in youth		Provide evidence-based health information and resources at variety of community events and locations.	<u>Outcomes:</u> 1) # of participants who quit by the end of class	

Implementation Plan – Health Literacy FY2016-2018

Goals:

- Develop/purchase all health educational materials at 5th grade reading level
- Develop material educating the public on appropriate use of emergency services, primary care, and urgent care
- Collaborate with UMMS hospitals on a uniform Patient Financial Assistance brochure
- Collaborate with UMMS' Baltimore City Health Literacy Initiative with other local health systems (JHH, St Agnes, & Medstar)

Appendix 7

Community Health Improvement Team

Members

UMMC Members

Dana Farrakhan, MHS, FACHE, SVP Strategy, Community, & Business Development
dfarrakhan@umm.edu, 410-328-1314

Anne Williams, DNP, RN, Director, Community Health Improvement
awilliams@umm.edu, 410-328-0910

Mariellen Synan, Community Outreach Manager
msynan@umm.edu, 410-328-8402

JoAnn Williams, MS, Manager Career Development Services
jwilliams@umm.edu, 410-328-5231

Ruth Adeola, MS, RN, Manager VIP programs

Alexandra Bessent, Director, Strategic Marketing

Justin Graves, MS, RN, Sustainability Manager

Elizabeth Groncki, Senior Planning Analyst, Strategic Planning

Dale Rose, DHA, RN, Director Ambulatory Services

Karen Warmkessel, Manager, Communications

UMMC Midtown Members

Donald Ray, JD, Vice President, Operations

Denise Marino, MS, Director, Marketing and Communications

Meredith Marr, Marketing Manager

Angela Ginn, RD, UM Center for Diabetes & Endocrinology

Robyn Palmiero, LCSW, HIV Program

Cathy Ramsel, Breast Center

Clinical Expert Advisors

Russell Lewis, MD, University of Maryland School of Medicine, Family & Community Medicine

Tina Cafeo, DNP, RN, Director of Patient Care Services, Medicine, Surgery, & Cardiovascular Medicine

Mary Taylor, MS, RN, Director of Patient Care Services, Women's & Children

Appendix 8
Community Health Needs Assessment Stakeholders/Partners

University of Maryland School of Medicine
Russell Lewis, MD

University of Maryland Baltimore President's Office
Ashley Vallis, Director, Community Engagement

University of Maryland School of Nursing
Pat McLaine, DrPH, MPH, RN, Assistant Professor

University of Maryland School of Social Work
Bronwyn Mayden, MSW, Assistant Dean, SSW

University of Maryland Baltimore Office of External Affairs
Brian Sturdivant, Director, Community Affairs

UMMS Baltimore-City Based Hospitals

Donna Jacobs, Senior Vice President Government and Regulatory Affairs, UMMS

Cynthia Kelleher, Interim Chief Executive Officer, University of Maryland Rehabilitation and Orthopedic Institute

Melissa Stokes, Community Advocacy & Injury Prevention Coordinator, Mount Washington Pediatric Hospital

References

- Baltimore City Health Department (2014). 2014-2016 Implementation Plan. November.
- Baltimore City Health Department, Office of Epidemiology and Planning. (2008). Baltimore City Health Status Report 2008, Baltimore, MD, October, p.30.
- Baltimore City Health Department (2014). Baltimore City Health Disparities Report Card, April, Retrieved from:
<http://health.baltimorecity.gov/sites/default/files/Health%20Disparities%20Report%20Card%20FINAL%202024-Apr-14.pdf>
- Baltimore City Health Department, Office of Epidemiology and Planning. (2011). Baltimore City Neighborhood Profiles, Baltimore, MD, December, Retrieved from:
www.baltimorehealth.org
- Baltimore City Health Department, Office of Epidemiology and Planning, (2011). Healthy Baltimore 2015 Report. Baltimore, MD., May.
- Baltimore Neighborhood Indicators Alliance (2015). Retrieved from: <http://bniajfi.org/>
- Burden of overweight and obesity in Maryland data update summary (2008). Retrieved from fha.maryland.gov/.../2008_Burden_of_adult_overweight_obesity_M
- Center for Livable Future Johns Hopkins School of Public Health (2010). The Baltimore City food environment. Retrieved from
http://www.jhsph.edu/clf/PDF_Files/BaltimoreCityFoodEnvironment.pdf
- F as in fat: The State of Obesity 2014: Better Policies for a Healthier America.* Retrieved 9/16/2014, 2014, from <http://healthyamericans.org/assets/files/TFAH-2014-ObesityReport%20FINAL.pdf> , Robert Wood Johnson Foundation.
- Maryland Department of Health and Mental Hygiene, (2014). Maryland State Health Improvement Plan Biennial Progress Report, Retrieved from:
<http://hsia.dhmh.maryland.gov/Documents/Biennial%20SHIP%20Progress%20Report%202012-2014.pdf>
- United Health Foundation (2014) America's Health Rankings. 25th Edition. Retrieved from:
<http://www.americashealthrankings.org/>
- US Dept of Health and Human Services, Healthy People 2020 (2011). Retrieved from:
<http://www.healthypeople.gov/2020/topicsobjectives2020/objectiveslist.aspx?topicid=29>
- US National Prevention Council, (2011). National Prevention Strategy – America's Plan for Better Health and Wellness. June. Retrieved from:
<http://www.healthcare.gov/prevention/nphpphc/strategy/report.pdf>