

PARTNERSHIPS FOR A HEALTHIER CHARLES COUNTY
Charles County Community Health Improvement Plan 2011-2014

3/14/2013
DRAFT

Maryland State Health Plan Vision Area 2 – Healthy Social Environment
 Maryland State Health Plan Vision Area 5 - Chronic Disease

Substance Abuse Services

Goal: Provide drug and alcohol prevention services to all Charles County residents

Maryland Vision Area 5 Goal: Reduce drug-induced deaths. (12.4 pr 100,000*)**

Healthy People 2020 Goals: SA–13.2 Reduce the proportion of adolescents reporting use of marijuana during the past 30 days (16.5% or 10% improvement**) SA–14.1 Reduce the proportion of students engaging in binge drinking during the past 2 weeks(22.7% or 10% improvement**) SA-8: Increase the proportion of persons who need alcohol and illicit drug treatment and received specialty treatment for abuse or dependence in the past year (17.6% or 10% increase). SA-9: Increase the proportion of persons who are referred for follow-up care for alcohol/drug treatment in a hospital ED. SA-10: Increase the number of trauma centers and primary care settings that implement evidence-based Screening and Brief Intervention (358 or 10% increase).

*Charles County Health Indictors based on Maryland SHIP Objectives

**Healthy People 2020 Objective Topic Areas

*** SHIP Target Objectives for 2014

Target Objectives:

- A. Reduce the number underage 12th graders using alcohol to 62.1% or a 10% reduction and having 5 or more drinks in one setting to 43.2% or a 10% reduction and reduce the number of 12th graders having 5 or more drinks at one setting to 43.2% or a 10% reduction.
- B. Increase the number of people receiving treatment for abuse or dependence of opiates, and/or illicit drugs in the past year from 225 to 250.
- C. Increase the number of county hospitals and primary care settings implementing SBIRT and referred in the hospital ED for substance abuse treatment from 85 to 100.

Strategies	Action Plan				
	Who? Will do What? By When?			Resources Needed?	Who Should Know?
OBJECTIVE A: Reduce the number underage 12 th graders using alcohol to 62.1% or a 10% reduction and reduce the number of 12 th graders having 5 or more drinks at one setting to 43.2% or a 10% reduction.					
Strategy	Activities	Outcome	Responsibility	Resources	Tracking Measures
X Providing Information	Identify community events to provided	More youth and parents will be aware of risks	Charles County (CC) Substance	Health Department	# of events and # of persons provided

	<p>underage drinking information related to brain development and binge drinking.</p> <p>Social hosting awareness campaign: “Parents Who Host Lose the Most” , “Talk. They will listen.” and “Buzzkill” (target prom and graduation)</p>	<p>involving brain development and binge drinking</p> <p>Parents less likely to allow youth to drink in their homes</p>	<p>Abuse Advisory Coalition (Coalition)</p>	<p>Substance Abuse Prevention and Coalition, Maryland Strategic Prevention Framework grant (MSPF)</p>	<p>information; # of media strategies implemented</p> <p>MSPF and Coalition will be documenting activities related to activities</p>
<p>X Enhancing Skills</p>	<p>Provide training to build capacity within the Coalition</p> <p>Participating in Transition Dinners to educate parents of 5th graders going to middle school about the brain development and risks associated with alcohol use</p>	<p>More community members and agency personnel will be aware of underage drinking and ways to combat the problem in CC</p> <p>Parents willing to talk more openly to children about risk associated with alcohol use</p>	<p>Coalition</p>	<p>MSPF</p>	<p>MSPF Tracking tools</p>
<p>X Providing Support</p>	<p>Involved with Project Graduation</p>	<p>CC graduating seniors will have a safe substance-free environment to celebrate graduation</p>	<p>CC Citizens for Substance Free Youth (CSFY)- formerly the Chemical People of Charles County</p>	<p>CSFY, Coalition, CCSO, CSM, county government, CCPS, volunteers</p>	<p># of participants</p>
<p><input type="checkbox"/> Enhancing Access/ Reducing Barriers</p>					
<p><input type="checkbox"/></p>					

Changing Consequences					
<input type="checkbox"/> Modifying/Changing Policies					
<input type="checkbox"/> Physical Design					

OBJECTIVE B: Increase the number of people receiving treatment for abuse or dependence of opiates, and/or illicit drugs in the past year from 225 to 250.

Strategy	Activities	Outcome	Responsibility	Resources	Tracking Measures
X Providing Information	<p>-Distribute CCSO Medical Disposal Program (MDP) flyers at community events and to more agencies</p> <p>-Educate primary care providers and hospital physicians about current substance abuse services within the county.</p> <p>-Educate parents on medication misuse at CCPS Transition Dinners</p> <p>Educate high school students on behavioral health conditions.</p>	<p>Increased awareness of program will bring in more unused/outdated prescriptions</p> <p>Increased awareness of the programs will hopefully lead to increased usage of the program and those receiving treatment</p> <p>Increase awareness of the problem to parents of middle school age children in hopes that discussions will lead to reduction in drug initiation</p> <p>Educating HS students will decrease the stigma associated with behavioral health issues and hopefully lead to an increase in those knowing where to seek treatment.</p>	<p>CCSO</p> <p>CCDOH Substance Abuse; Behavioral Health Team</p>	<p>CCSO flyer (inexpensive to reprint)</p> <p>Resources include staff for presentations in the community</p>	<p># of events for distribution of flyers;</p> <p># of venues or groups receiving information; total weight of items returned</p> <p># of care providers educated on substance abuse services in county</p> <p># of parents educated at transition dinners</p> <p># of students educated</p>

X Enhancing Skills	<p>Presentation to Partnerships about MDP and opiate/drug use epidemic within the county</p> <p>Host stakeholders awareness workshop about MDP</p> <p>Provider information to reduce overprescribing of narcotics</p> <p>Research good models for community level action toward substance abuse such as North Carolina's Lazarus program and work on community buyin for such program.</p>	<p>More Partnership members aware of program, more information distributed</p> <p>We can use evidence-based practices that have already been shown to reduce drug use or increase the number of people seeking treatment.</p>	CCSO, Behavioral Health Team	Coalition; CSM SAF	<p># of workshops; number of participants</p> <p># of models explored and considered</p>
X Physical Design	Encourage lock box use in homes	Reduce the temptation and easy access to other people's prescriptions	Behavioral Health Team	Prevention Office; Coalition; SAF	Type material selected; location & amt of materials distributed
<input type="checkbox"/> Providing Support	<p>Develop a better relationship with Civista Health and its emergency department.</p> <p>Meet with MedChi to educate county</p>	<p>Utilize current CCDOH Substance Abuse counselors for substance abuse clients presenting in the Civista ED</p> <p>More people will be identified for treatment if</p>	CCDOH Substance Abuse, Civista	CCDOH Substance Abuse counselors	# of meetings to discuss a relationship; # of changes made to increase substance abuse presence in ED; # of persons referred for

	physicians on the substance abuse issues and how behavioral health can be integrated into their practice.	county medical care providers are educated on how to identify signs in their patients.			substance abuse services # of providers educated
<input type="checkbox"/> Enhancing Access/ Reducing Barriers	Explore possibility to have a “set aside unit” at the hospital with detox beds for patients showing up in ER	Fewer patients released and put on a wait list for substance abuse treatment	Behavioral Health Team; Access to Care Team		# of meetings to discuss the possibility
<input type="checkbox"/> Changing Consequences					
<input type="checkbox"/> Modifying/Changing Policies	Develop a county opiate prevention plan Educate policymakers within county about substance abuse and opiate use.	Increase those seeking treatment and reduce those initiating use. Understanding of the issue could lead to policy change among those with the ability to change.	Core Service Agency, Substance Abuse Prevention and Treatment Services	Staffing to discuss and write plan	# of plans developed # of policymakers educated on behavioral health issues
OBJECTIVE C: Increase the number of county hospitals and primary care settings implementing SBIRT and increase the number of persons referred in the hospital ED for substance abuse treatment from 85 to 100.					
Strategy	Activities	Outcome	Responsibility	Resources	Tracking Measures
X Providing Information	Provide information to Civista Health and primary care providers about SBIRT and how it can be useful in identifying those who may need substance abuse treatment services.	Increased identification will lead to increased numbers of people seeking treatment for drug use addiction.	CCDOH Substance Abuse, Civista	Staffing, materials on SBIRT	# of meetings # of settings implementing SBIRT
X Enhancing Access/ Reducing Barriers	Make Charles County a “Walk in any door” community by educating doctors and practitioners about current services.	People will be able to talk to whoever they are comfortable with about their substance abuse problems and they will	Behavioral Health Team	Educational materials, staffing	# of practitioners educated on current substance abuse services

		know where they can get them services.			
<input type="checkbox"/> Enhancing Skills	Educate Civista ED staff and other hospital physicians on behavioral health integration and current substance abuse treatment services.	Increase comfort of doctors in asking patients if they have behavioral health problems. Increase the number of people seeking treatment by assessing them with SBIRT.	Behavioral Health Team	Educational materials, staffing	# of practitioners educated on behavioral health integration and how it can be incorporated into their hospital or practice.
<input type="checkbox"/> Providing Support	Discuss the possibility of providing substance abuse counselors at Civista Health ED periodically to provide substance abuse assessment and counseling services immediately.	Immediate identification will lead to increased outcomes for those in need of substance abuse treatment services.	CCDOH Substance Abuse, Civista	Staffing from Substance Abuse	# of meeting to discuss possible relationship # of staff provided in ED for substance abuse # of people seen by counselor in ED
<input type="checkbox"/> Changing Consequences					
<input type="checkbox"/> Modifying/Changing Policies					
<input type="checkbox"/> Physical Design					