

**PARTNERSHIPS FOR A HEALTHIER CHARLES COUNTY**  
**Charles County Community Health Improvement Plan 2011-**

Oct 2011  
DRAFT

**Maryland State Health Plan Vision Area 5 - Chronic Disease**

**Chronic Disease-Heart Disease Mortality**

Goal: Prevent and Control Chronic Disease in Charles County

Maryland Vision Area 5 Goal: Reduce deaths from heart disease. (173.3 pr 100,000\*\*\*)

Healthy People 2020 Goal: HDS-2: Reduce coronary heart disease deaths. ( 100.8 deaths per 100,000 population or 20% improvement\*\*)

HDS-22: Increase the proportion of adult heart attack survivors who are referred to a cardiac rehabilitation program at discharge.

\*Charles County Health Indictors based on Maryland SHIP Objectives

\*\*Healthy People 2020 Objective Topic Areas

\*\*\* SHIP Target Objectives for 2014

**Target Objective(s):**

A. Reduce the number of deaths from heart disease in Charles County from 228.5 per 100,000 to 211 per 100,000 or 7.5% improvement.

Strategies	Action Plan		
	Who? Will do What? By When?	Resources Needed?	Who Should Know?

**OBJECTIVE A:** Reduce the number of deaths from heart disease in Charles County from 228.5 per 100,000 to 211 per 100,000 or 7.5% improvement.

Strategy	Activities	Outcome	Responsibility	Resources	Tracking Measures
<input type="checkbox"/> <b>Providing Information</b> -Educate the community on health risk factors for Cardiovascular disease (to include obesity, exercise and nutrition) (by decreasing the number of people who are obese will decrease the number of patients who are at risk for developing diabetes and cardiovascular disease / events).	-Educate the community on "Matters of the Heart" to include risk factors for Cardiovascular disease. -Participate in the annual Matters of the Heart screening event. -Participate in events that provide blood pressure screenings in existing community events. -Participate in existing community events, i.e. health fairs, to provide health education materials on heart	-To increase knowledge of health risk factors to prevent Cardiovascular disease / event. -Increase the health care benefits of managing blood pressure, improving nutrition and exercise. -Increase awareness and education. - Increase awareness and education	-Collaboration of the PHCC: Civista, CCDOH, BOE, MD Extension, Community Services, CSM, etc. -CDPT, CCDOH, CSM and Civista Health	-Staff from listed organizations to provide trained health care professionals to provide or participate in blood pressure screenings and health fair events.	-Collect data on the number of people served with Heart education. -Number of community events attended, number of blood pressure screenings provided in the community.

	<p>disease.</p> <p>-Heart disease lecture in community</p> <p>-Media campaign i.e. social network, channel 95 spot, local newspaper, health fairs, etc.</p>	<p>-Increase awareness and education.</p> <p>-Increase awareness and education.</p>	<p>-Civista Health and CCDOH with CDPT to locate speakers.</p> <p>-CDPT with the help of PHCC steering committee.</p>	<p>-Space, location for lecture, speaker, grant funds to provide speaker if necessary, AV access and refreshments.</p>	<p>-Number of people educated.</p>
<b>Strategy</b>	<b>Activities</b>	<b>Outcome</b>	<b>Responsibility</b>	<b>Resources</b>	<b>Tracking Measures</b>