

HELP *our* HEROES

Show your appreciation for those on the UM BWMC frontlines by making a donation. Your dollars will be put to immediate use to bring catered meals, food trucks, snacks or treats like coffee and hot chocolate to our team. In-kind donations of meals, snacks, self-care items (hand lotions, lip balms, stress balls) and greeting cards are also a significant way to show your support and boost the morale of our team members.



WAYS YOU CAN HELP:

Adopt a UM BWMC Frontline Team

Starting at \$1,000

How it Works: Your donation will provide meals and/or snacks for both the day and night shifts for the team you are sponsoring.

How to Donate: Make a monetary contribution online at www.umbwmc.org/heroes or via check to BWMC Foundation and receive a tax deduction. Special opportunity to provide uplifting tokens of appreciation such as note cards or other branded / promotional items to the team you are sponsoring.

Donor Benefits:

- Name displayed in breakroom and visible on unit for one month
- Recognition in internal "Buzz" e-newsletter emailed to 3,000 team members
- Special social media and Foundation e-newsletter spotlights



Sponsor a Food Truck for a day, night or weekend shift(s)! *Starting at \$1,000*

How it Works: If you are a Food Truck business owner interested in donating or an individual interested in sponsoring a food truck, please contact the BWMC Foundation directly at 410-553-8560 or susan.iaquinta@umm.edu to donate and/or schedule a food truck.

Popular food trucks include: Maui Wowi – Coffee & Donuts, TJ Waffles, Philly Soft Pretzels and Glazy Daze

How to Donate:

Make a monetary contribution online at www.umbwmc.org/heroes or via check to BWMC Foundation and receive a tax deduction or contact our office to make an in-kind donation.

Donor Benefits:

- Name displayed on easel next to Food Truck
- Recognition in internal "Buzz" e-newsletter emailed to 3,000 team members
- Special social media and Foundation e-newsletter spotlights

Contact Susie Iaquinta at 410-553-8560, susan.iaquinta@umm.edu or www.umbwmc.org/heroes for more information or to make a donation. The Foundation staff will work closely with you to select a team to adopt or to coordinate and schedule the best times for a food truck donation.

OTHER WAYS TO HELP OUR HEROES

Stock the Fridge/Breakroom *Starting at \$250*

Make a donation to help stock the fridge or breakroom of a department of your choosing, or let the Foundation shop on your behalf!

Suggested items: Beverages and snacks for team members: sodas, water, Gatorade, iced coffees, k-kups; individually wrapped food and snack items (Items should be individually wrapped and no gift cards please.)

Donor Benefits: Special recognition on the unit's fridge and breakroom for one week and social media mentions

Donate towards meals *No minimum amount*

If you are a restaurant or individual interested in making a cash or in-kind donation, please contact Susie at the BWMC Foundation to arrange and schedule a catered meal.

Donor Benefits: Social media mentions

Stock our new Zen Dens with quiet games, puzzles, stress balls and care items! *No minimum amount*

Our "Zen Dens" are quiet, calm, relaxing spaces within the hospital. They are designed to be areas that team members can use during their breaks to decompress, relax and reflect.

Donor Benefits: Special recognition displayed in Zen Dens and social media mentions

Help Spread the Word to our Community!

Show your support and encourage others to donate by sharing this webpage and using the hashtag **#bwmcheroes**.



"... Being a frontline worker and having the community outpour their love, support, and encouragement means everything to me. Every day I walk in and out of work and see all the cards posted on the wall and it truly makes me smile and reminds me to stay strong and keep going!"

- UM BWMC,
Frontline Team Member