



UNIVERSITY *of* MARYLAND  
BALTIMORE WASHINGTON  
MEDICAL CENTER

# COMMUNITY HEALTH NEEDS

IMPLEMENTATION PLAN

FISCAL YEARS 2023-2025

APPROVED BY THE UM BWMC BOARD OF DIRECTORS

COMMUNITY ENGAGEMENT COMMITTEE

MAY 24, 2022

APPROVED BY THE UM BWMC BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

JUNE 20, 2022

**Priority Area: Chronic Health Conditions  
(Cancer, Cardiovascular Disease, Diabetes, Overweight/Obesity)**

**Goal: *Help community members prevent and manage chronic health conditions.***

<u>Annual Objective</u>	<u>Strategy</u>	<u>Target Population</u>	<u>Metrics</u>
<p>Increase the proportion of adults who are a healthy weight</p> <p>Reduce the proportion of youth who are obese</p>	<p>Provide physical activity opportunities for youth and adults, encompassing all fitness levels</p> <p>Provide body composition screenings and education on BMI and healthy weight to adults, age 18 years and older</p> <p>Promote awareness and education on healthy foods and easy ways to prepare them to encourage healthy eating</p>	<p>Anne Arundel County, with an emphasis on those categorized with a BMI over 30</p>	<p>Number of participants who attend exercise class</p> <p>Number or people screened for BMI</p> <p>Decrease in overweight and obesity percentages (AAO measures)</p> <p>Number of education resources provided</p> <p>Number of attendees at nutrition classes and/or lectures</p>
<p>Increase diabetes awareness and healthy lifestyles to prevent and manage diabetes or other chronic conditions</p>	<p>Provide education classes and support groups for pre-diabetes and diabetes</p> <p>Provide education, information and resources to help adults better manage their health conditions</p>	<p>Anne Arundel County residents who currently have one or more chronic conditions, or are at risk for developing a chronic health condition</p>	<p>Number of attendees at classes and support groups</p> <p>Number of education resources provided</p> <p>Number of people screened with a pre-diabetes risk assessment</p>
<p>Reduce the mortality rate from heart disease and stroke</p>	<p>Provide blood pressure screening clinics and education on the importance of heart health, knowing your numbers, and decreasing sodium intake</p> <p>Provide free vascular screenings and related education</p>	<p>Anne Arundel County, with emphasis on residents who currently have heart disease or have had a stroke, or are at high risk</p>	<p>Number of people screened for hypertension and results</p> <p>Number of education resources provided</p> <p>Number of people who attended support groups</p>

	<p>Provide education and information on managing blood pressure and hypertension medications</p> <p>Provide support groups to help community members better manage their health conditions</p>		<p>Decline in hypertension related ED visits</p> <p>Decrease in heart disease mortality rates (AACO measures)</p>
<p>Increase the diagnostic rate of early stage cancer</p> <p>Increase cancer prevention education and awareness for early detection</p>	<p>Provide education to adults on updated/ current health screening guidelines</p> <p>Provide smoking cessation classes and related medical support</p> <p>Provide free and/or low-cost screenings for cancer awareness and prevention; referring to Anne Arundel County Cancer Screening Programs, where necessary</p> <p>Provide cancer support groups and survivorship programs</p>	<p>Anne Arundel County, adults 18 years and older</p>	<p>Number of persons screened and results</p> <p>Number of attendees at support groups and classes</p> <p>Number of referrals provided</p> <p>Number of education resources provided</p> <p>Decrease in percentage of adults who smoke (AACO measures)</p> <p>Decrease in cancer mortality rates (AACO measures)</p>

**Priority Area: Behavioral Health**

**Goal: *Help community members prevent and manage behavioral health conditions.***

<u>Annual Objective</u>	<u>Strategy</u>	<u>Target Population</u>	<u>Metrics</u>
Reduce the number of patients presenting in the Emergency Department for behavioral health conditions	<p>Provide education and information to community members on identifying signs, symptoms and resources in the community for mental and behavioral health conditions</p> <p>Provide a mental health support group</p>	Anne Arundel County	<p>Number of attendees at classes and events</p> <p>Number of education resources provided</p> <p>Number of attendees at support groups</p> <p>Decrease in ED visits for behavioral health conditions</p> <p>Number of patients enrolled in Partial Hospitalization Program (PHP)</p>
<p>Reduce the drug-induced death rate</p> <p>Increase early intervention for the treatment and management of substance use disorders</p>	<p>Provide education and information to community members on pain management alternatives</p> <p>Expand outreach and educational services for the prevention and management of opioid misuse, for youth and adults</p> <p>Provide education and information on identifying substance abuse in the community, and resources to respond</p>	Anne Arundel County	<p>Number of attendees at classes and events</p> <p>Number of education resources provided</p> <p>Number of patients screened through Screening, Brief Intervention, and Referral to Treatment (SBIRT)</p> <p>Number of patient referrals to services</p> <p>Decrease in drug-related overdoses and deaths (AACO measures)</p>
Increase partnerships and opportunities to expand mental	Promote education, information, and resources on adolescent mental health and	Anne Arundel County, emphasis on youth and young adults under the age of 25	Number of attendees at classes and events

<p>health resources and support to youth and their families</p> <p>Reduce the suicide rate in Anne Arundel County</p>	<p>adverse childhood experiences (ACEs)</p> <p>Provide education and resources on youth mental health, and information to parents/guardians on how to identify youth mental health needs</p>	<p>years and those who work with this population. Emphasis on North and West Counties, and individuals of health disparities</p>	<p>Number of new partnerships</p> <p>Number of education resources provided</p> <p>Number of referrals provided</p> <p>Decrease in suicide deaths (AACO measures)</p>
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**Priority Area: Maternal and Child Health**

**Goal: *Improve pregnancy, birth and early childhood outcomes.***

<u>Annual Objective</u>	<u>Strategy</u>	<u>Target Population</u>	<u>Metrics</u>
Increase the proportion of pregnant women starting prenatal care in the first trimester	Provide education and information on the importance of early prenatal care to women of childbearing age	Anne Arundel County, focus on women of childbearing age in North and West Counties, and individuals of health disparities	Number of OB patients within UM BWMC OB/GYN practices  Number of attendees at childbirth education classes  Number of education resources provided
Increase the proportion of women who are identified as being pre-hypertensive or hypertensive during pregnancy to reduce maternal morbidity and mortality rates	Screen women for hypertension during prenatal care visits, labor, after delivery, and at postpartum visits  Provide education, information, and screening opportunities on hypertension and identifying concerns prior to the first postpartum visit	Women in Anne Arundel County, emphasis on individuals of health disparities	Number of women screened for hypertension  Number of education resources provided
Reduce the number of sleep related infant deaths in the county	Provide safe sleep awareness education to women during prenatal care visits and after delivery  Provide safe sleep education, sleep safety kits and pack and plays to women  Provide education and information on the importance of early prenatal care to women of childbearing age	Anne Arundel County families who have children under the age of two, and women of childbearing age in North and West Counties, and individuals of health disparities	Number of attendees at classes and events  Number of pack and plays distributed  Number of education resources provided  Decrease in infant mortality (AACO measures)  Decrease in low birth rate infants (AACO measures)
Increase support to parents and/or guardians of young children	Provide new parent and breastfeeding support	Anne Arundel County families who have children ages 0-5	Number of attendees at classes and support groups

	Provide education opportunities for parents and guardians to positively manage stress, discipline, basic healthcare information for themselves and child(ren), obtaining additional federal, state, and county resources such as WIC and MCHP and additional social care resources needed		Number of education sessions offered  Number of education resources provided  Number of referrals to county, state, federal programs
Increase asthma awareness and education  Reduce the number of asthma-related hospitalizations and Emergency Department visits	Provide awareness, education, and resources to AACPS nurses and AACPS families  Identify high-risk children through pediatric practice(s) and provide additional education and resources, including medication assistance	Anne Arundel County families with children, with an emphasis on individuals with health disparities	Number of education resources provided  Decrease in asthma related ED visits

**Priority Area: Health Care Access**

**Goal: *Help community members obtain health care resources and support to prevent and manage health conditions, including helping eligible patients obtain financial assistance for health care services.***

<u>Annual Objective</u>	<u>Strategy</u>	<u>Target Population</u>	<u>Metrics</u>
<p>Increase the number of community members being screened for preventative health conditions</p> <p>Increase the number of community members accessing preventative health care services</p>	<p>Provide access to free/low cost preventative health screenings (e.g. blood pressure, vascular, cancer)</p> <p>Provide access to free influenza and COVID-19 vaccines</p> <p>Provide referrals to community resources for follow-up care as needed</p> <p>Provide information on the Anne Arundel County free/reduced fee dental, and cervical and breast cancer screening program</p>	<p>Anne Arundel County, emphasis on North and West Counties, and individuals of health disparities</p>	<p>Number of people screened at screening events</p> <p>Number of people vaccinated for influenza</p> <p>Number of people vaccinated for COVID-19</p> <p>Number of referrals provided</p> <p>Number of education resources provided</p>
<p>Increase community awareness on accessing and understanding health care benefits</p>	<p>Maintain and provide resources for applying for Medicaid and Medicare, and the Maryland Health Connection</p> <p>Make the UM BWMC financial assistance policy available to all patients</p>	<p>Anne Arundel County, emphasis on North and West Counties, and individuals of health disparities</p>	<p>Number of referrals provided</p> <p>Number of education resources provided</p> <p>Number of patients assisted by UM BWMC financial assistance policy</p> <p>Decrease in uninsured ED visits</p>
<p>Reduce the number of Emergency Department visits for conditions that can be managed through primary care provider offices, or urgent care</p>	<p>Provide education and information to increase community knowledge on where to access the appropriate level of care</p>	<p>Anne Arundel County, emphasis on North and West Counties, and individuals of health disparities</p>	<p>Number of education resources provided</p> <p>Number of referrals provided</p>

	<p>Remain a resource for patients who do not have a usual primary care provider Maintain and provide resources to community organizations, such as FQHCs, to refer as necessary</p> <p>Linkage to care coordination through the Transitional Care Center and Nurse Navigators for high utilization patients presenting in the ED</p>		<p>Increase in the number of new primary care appointments made</p>
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**Priority Area: Healthy and Safe Social Environments**

**Goal: Increase social support to address social determinates of health to youth and adults.**

<u>Annual Objective</u>	<u>Strategy</u>	<u>Target Population</u>	<u>Metrics</u>
<p>Reduce the proportion of interpersonal violence and sexual assault incidences</p> <p>Increase support to reduce gun violence in Anne Arundel County</p>	<p>Provide education and information on the importance of healthy social and physical relationships</p> <p>Provide awareness, education and resources on identifying interpersonal violence</p> <p>Provide awareness, education and resources on identifying bullying (including cyber bullying) to county youth</p> <p>Provide support through participation on the Anne Arundel County Gun Violence Task Force, and preparedness drills</p> <p>Provide support through participation with the YWCA</p>	<p>Anne Arundel County</p>	<p>Number of attendees at classes and events</p> <p>Number of education resources provided</p> <p>Number community awareness events attended by UM BWMC team members</p> <p>Number of ED visits requiring the SAFE program</p> <p>Decrease interpersonal violence (AACO measures)</p> <p>Participant feedback</p>
<p>Increase support to vulnerable youth and adults through community organization and school programs</p>	<p>Improve access to a variety of fruits and vegetables</p> <p>Provide information to SNAP program and WIC to vulnerable communities as necessary</p> <p>Maintain resource list of local food pantries and organizations, and refer as necessary</p>	<p>Anne Arundel County, with an emphasis on vulnerable zip codes identified as a food desert</p>	<p>Decrease in adults/youth self-identifying as food insecure</p> <p>Decrease in poverty levels (AACO measures)</p> <p>Increase in number of food access points in zip codes identified as food deserts (AACO measures)</p> <p>Number of referrals provided</p>

	<p>Partner with other organizations to increase access to healthy foods</p> <p>Provide support to Anne Arundel County through workgroups, events, and other initiatives to address housing instability and homelessness</p>		<p>Number of education resources provided</p> <p>Number of partner events to increase food access</p> <p>Number of community awareness events attended by UM BWMC team members</p> <p>Investments in local food security efforts</p>
<p>Increase the number of opportunities for youth and adults to develop skills to join the health care workforce</p>	<p>Provide opportunities for UM BWMC Human Resources to conduct resource events, informational sessions, and interview future employees</p> <p>Develop a pipeline for youth and adults to build skills that would lead to employment and career advancement</p> <p>Provide opportunities for technology students learning a health care trade to attend informational sessions and/or apply to open positions within UM BWMC</p> <p>Provide skill training opportunities for youth and college students, through education sessions and internships</p> <p>Provide volunteer and internship opportunities for youth and adults</p>	<p>Anne Arundel County, emphasis on residents age 16 years and older</p>	<p>Number of talent acquisition events</p> <p>Number of new hires to UM BWMC</p> <p>Number of employees who advanced in their career</p> <p>Number of education resources and events provided to local high schools</p> <p>Number of education resources and events provided to local colleges</p> <p>Number of new volunteers at UM BWMC</p> <p>Number of students hosted as interns at UM BWMC</p> <p>Number of skills training opportunities provided</p>