



NEW DAY CAMPAIGN

Where Stigma Ends, Healing Begins.



Peter Bruun
410-916-3752
peter@bruunstudios.com

B.U.G.S

Algernon Campbell

- Professionally trained dancer, dancer, and choreographer.
- Successfully used dance to help students through trauma.
- Program Director for the Baltimore Urban Gardening with Students (BUGS) After-School Program within the Living Classrooms Foundation that serves 48 students with a curriculum that focuses on four components: Cooking/Nutrition, Gardening/Environment, STEM, and Creative Arts.
- “You can tell me anything but your body will never lie to me!”
- livingclassrooms.org
- aljcampbell@hotmail.com

Our Where Art Starts Programs:

- Yoga + Mindfulness
- Dance + Movement
- Discovering The Drum
- Culture + Crafts
- Family Paint
- Write 2 Life



Creative Nomads

Kayenecha Daugherty

POINTS OF VIEW: Youth Who Engage In Art

- **2X AS LIKELY TO GRADUATE COLLEGE**
The arts help people succeed. Low-income students who are highly engaged in the arts are more than twice as likely to graduate college than their peers with no arts education.
- **5X LESS LIKELY TO DROP OUT**
Students excited by school stay in school. Low-income students who participate in the arts, both in school and after school, have a dropout rate of just 4 percent—five times lower than their peers
- **5% DROP IN NEIGHBORHOOD CRIME**
Arts programs reduce crime levels. Participation in after-school arts programs causes juvenile crime to fall by 4.2 percent on average, and slightly more (5.4 percent) in lower-income cities
- **ARTS IMPROVE SOCIAL SKILLS BY 25-39%**
Youth participating in arts programs show significant improvement in social and emotional learning skills, like conflict resolution, future orientation, critical response, and career readiness. Youth participants measured 25–39 percent higher on these key skills after completing the program
- **50% INCREASE IN COMMUNITY ACTIVITIES**
Cultural participation leads to wider community participation. One study showed that participants most involved in cultural activities were 50 percent more likely to be involved in other (non-arts) community activities.

Source: *Americans for the Arts*

Michelle Stafford

"You do not need to seek freedom in a different land, for it exists with your own body, mind, and soul."
- BKS Iyengar



www.thedivayogi.com